



Media Release

16 October 2023

Latitude goes live with new partnership enabling Fantastic Furniture customers to shop Interest Free

Latitude Financial today announced it is extending its Interest Free payment services to hundreds of thousands of customers of leading Australian value furniture retailer Fantastic Furniture.

As part of the new partnership, customers can now access Interest Free payment plans by applying for a Latitude Gem Visa credit card or using an existing Latitude credit card when they shop in store at any of Fantastic Furniture's 85 stores across the country.

Latitude Interest Free payment plans, from three to 24 months duration, will also be available to Fantastic Furniture's online customers from early next year.

Latitude Group General Manager, Partners, Becky Cook said: "We are really excited to have Fantastic Furniture join the growing list of high-profile Australian brands that we count as major partners.

"Through these relationships, we are able to extend our network to thousands of physical and online stores, where Australian consumers can access our Interest Free payment plans.

"Retailers can build loyalty and win new customers by catering for the many Australians seeking greater payment flexibility at the checkout."

Fantastic Furniture CEO Kieron Ritchard said: "We are delighted to announce our partnership with Latitude as we continue to offer our customers more ways to pay for their Fantastic Furniture.

"We are committed to offering customers great value furniture at everyday low prices and making shopping at Fantastic Furniture even easier. Our partnership with Latitude will enable our customers to not only get their look for less but also sooner with access to Interest Free payment plans from three to 24 months.

"To celebrate our new partnership with Latitude, from 16-29 October Fantastic Furniture will be offering a Fantastic Furniture gift card to customers who spend over \$700 in store on a Latitude Interest Free payment plan, a promotion we are very excited about!"

Latitude is the leading provider of interest free shopping and consumer finance across Australia and New Zealand.



To find out more about Interest Free payment plans on Latitude Gem Visa and Latitude GO Mastercard®, including rates and fees, visit: <https://www.gemvisa.com.au/> or <https://www.gomastercard.com.au/>

To find out more about Fantastic Furniture and the gift card offer, visit: <https://www.fantasticfurniture.com.au> or go direct to: [Latitude Gift Card Promotion Terms & Conditions \(fantasticfurniture.com.au\)](#)

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Media contact

Mark Gardy

P: 0412 376 817

E: Mark.Gardy@latitudefinancial.com